

## **CONTACT INFORMATION**

## **PHONE**

(256) 503-6576

### **EMAIL**

rebeccashindesign@gmail.com

### **PORTFOLIO**

www.rebeccashin.com

### **LINKEDIN**

https://www.linkedin.com/in/rebeccaashin/

### LOCATION

San Diego, CA, 92104

# **AWARDS & RECOGNITION**

- Photography and designs published in press releases by Forbes, Google, CNBC, & more
- American Advertising Awards:
  - Gold: book design
  - Silver: poster design
- National Scholastic Art and Writing Awards:
  - Gold Key

### **HOBBIES & INTERESTS**

- Fashion, art history, writing, music, gaming, tattoos, social activism, and coffee
- UI/UX design, brand design, and designing for film, gaming, and music industries

# **EDUCATION**

# Bachelor of Arts in Art - Emphasis in Multimedia Design and Photography

San Diego State University summa cum laude

San Diego, CA May 2021

# **EXPERIENCE**

### **VISUAL DESIGNER & PHOTOGRAPHER**

Aug 2021 - Feb 2023 | San Diego, CA

# **Brain Corporation**

Sole designer responsible for everything creative at a fastpaced tech start-up including, but not limited to:

- Designing BrainOS mobile/portal UI, establishing a social presence, updating Marketing's library, tradeshows, and more to achieve consistency through all teams/products
- Branded and updated guidelines for Gen3 robots/products
- Organized, shot, and edited photo/video shoots

## FREELANCE DESIGNER & PHOTOGRAPHER

2017 - Present

- Produced and designed original concepts (logo design, branding, etc) for clients in the music industry, food service, organizations, and more
- Shot and edited product photos, portraits, real estate, etc.

# **DESIGN & SOCIAL MEDIA INTERNSHIPS**

Jan 2021 - May 2021 | New York City, NY (Remote)

# GVCCC | The BBG Corp

- Designed flyers, social posts, ads, internal material, etc.
- Front-end web design and shot & edited product photos
- Strategized brand, social media, and marketing for clients

### **SKILLS**

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Lightroom
- Adobe Premiere Pro
- Adobe After Effects
- Figma/Sketch/Invision
- Procreate
- Digital Photography
- Illustration
- Motion Graphics
- Typography